



Title:	2013 Annual Report	Document ID:	BVCBInc -AR-2013
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BVCB, Inc. PO Box 40561, Bay Village, Ohio 44140

BVCB, Inc. has successfully concluded the third full year of fundraising in support of the Bay Village Community Band. This has resulted in the Community Band continuing to provide Bay Village and surrounding communities with meaningful musical entertainment, as well as an opportunity for local musicians to come together to perform. BVCB, Inc. is proud to be able to provide the financial support to maintain this valuable aspect of what makes Bay Village a special place to live, as well as to preserve this piece of traditional Americana.

With the transition to managing the financial responsibilities for the Band well in hand, the learning opportunities for this year centered on assuming greater administrative management responsibilities. As the organization has grown, so have the complexities of managing a charitable organization, as well as the interface of the organization with the Band. As a result, the major project this year was the review and revision of the organizational by-laws.

The centerpiece of the 2013 fundraising plan was the Huntington Playhouse event. The July 25th evening performance of 9 to 5 The Musical was well attended, making the event a fundraising success. Guests enjoyed the humorous, musical performance, as well as a dessert reception, and the raffle of an Energizer product gift basket. Other fundraising activities for the year included a Bay Days concert performance, a Dixieland performance at another local July 4th event, a 50/50 raffle and gift basket raffle at the October First Annual Halloween Spooktacular concert, and a holiday season Book Fair at Barnes and Noble.

As a result of the 2013 fundraising activities, and the continued generosity of individual donors and corporate sponsors, BVCB, Inc. continues to hold a solid financial position heading into 2014. With the shorter term fundraising goals met, an additional focus for 2014 will be on developing longer term fundraising options and strategies.

BVCB, Inc. is incorporated under the laws of the state of Ohio as a non profit corporation and is directed by an Executive Board consisting of elected officers and appointed Advisory Members. The board is composed of volunteers who are members of the Bay Village Community Band. The members of the Fundraising Committee are also volunteers from the Band.

The 2013 Executive Board Officers:

- Juyne Triplett-President
- Sharon Dixon-Vice President
- Dave Patzwahl-Treasurer
- Susan Ganyard-Recording Secretary
- Leslie Patzwahl-Public Relations Officer
- Jim Brewer-Advisory Member/By-law Revision Chair
- Mark Pinzone-Advisory Member
- Melanie Nichols-Advisory Member/Concert Program Liaison

The 2013 Fundraising Committee Members:

- Jim Brewer
- Brad Gladish
- Amy McFarland-Chair
- Melanie Nichols
- Mark Pinzone
- Juayne Triplett

Strategic Planning

Fundraising Goals:

The Executive Board and Fundraising Committee continued this year, to work towards the develop of plans to further establish financial stability and growth. These plans were in line with the three phase strategic financial plan outlined in 2011:

- Phase 1: Fund the budget for the concert season. This phase was successfully accomplished again for 2013. The primary means for reaching this objective was through the Huntington Playhouse event.
- Phase 2: Fund the concert season budget, explore longer term fundraising options (e.g. grants, corporate sponsorships), and begin to build reserves. Lacking adequate personnel resources and expertise, the efforts to begin the grant seeking process were not successful. With knowledge gained, this will continue to an ongoing goal for 2014 and beyond. The corporate sponsorship area did see some small measure of expansion as several area corporations made contributions in support of the Halloween concert (food products and gift certificates for use as costume contest prizes and candy goody bags for attendees).
- Phase 3: Fund the concert season budget, continue to explore and develop long term fundraising options, and begin to build funds for special projects such as the purchase of music, uniforms, and equipment. This last category is an area in which minimal development occurred. This remains an ongoing goal for 2014 and beyond.

Action Steps Towards Fundraising Goals:

- Patronage Program. The Levels of Giving program was maintained, with patron gifts ranging from recognition in the program to requesting music for the band to perform. This includes the "In Honor of/In Memory of" gift giving option.
- Second Annual Huntington Playhouse Event.
- Dine/Purchase to Donate. This remained a fundraising option as needed to supplement the primary fundraising event. A Barnes and Noble Book Fair was held during the holiday season. The organization did not opt to hold a restaurant event this year.

- Corporate Sponsorships. In conjunction with the Levels of Giving Patronage Program, the Fundraising Committee Plan maintained the goal of development of a program to promote sponsorship by local businesses.
- Donation Boxes. Boxes continued to be available at selected concerts for any one wishing to make a contribution.
- An online option for making contributions has been made available via the organization's website.

Publicity

The Executive Board has continued to work towards improving public awareness of the Bay Village Community Band for the purposes of building audience attendance, Community Band membership, and community support. The Public Relations Officer provided press releases and announcements to local media to maintain public awareness of Community Band concerts and BVCB, Inc. fundraising events. The well publicized and attended Halloween concert was an event orchestrated by the Assistant Conductor to meet this goal, as well as to provide a fun, and family friendly musical community activity. For 2014 BVCB, Inc. and the Band will each have a representative participating in the Bay Village Community Council with the goal of further promotion of the Band, it's programming and fundraising activities.

Web Site

BVCB, Inc. continued to maintain it's web site which includes Bay Village Community Band concert season information, BVCB, Inc. fundraising event information, biographical information on the Band's conducting staff, a photo gallery, music library catalog, and other current information about BVCB, Inc. and the Bay Village Community Band. The public may contact BVCB, Inc. and the Bay Village Community Band through the website at <http://www.bvcb.org>.

Financial Report

Total income for 2013 was \$4964.79, while total expenses were \$4236.78. This resulted in an overall increase in the treasury balance from \$6041.98 at the beginning of the year, to \$6769.66 by year's end.

The single largest source of income for 2013 was the Huntington Playhouse fundraiser, which netted \$1957.00. Additional income resulted from other fundraising activities, coupled with the individual and corporate donations.

As expected, the largest expense for the band in 2013 was payments to the conductors, which totaled \$3000.00. The remainder of the expenses were related to website maintenance, administrative costs, and the purchase of new music.

In closing, I would like to thank our loyal supporters, both individual and corporate, as well as my fellow Executive Board and Fundraising Committee colleagues. As my three year term as President is ending, I want to note that it has been an honor and pleasure to do this valuable work with all of you in support

of the Bay Village Community Band. I want to congratulate the new Officers and Executive Board members, and I wish you well as you lead BVCB, Inc. on to the next level in it's development.

Respectfully Submitted,

Juyme V. Triplett
President, BVCB, Inc.